

Privacy Policy

This Privacy Policy describes how your personal information is collected, used, and shared when you visit or make a purchase from www.dotpapers.com (the “Site”) or by info@dotpapers.com.

PERSONAL INFORMATION WE COLLECT

When you visit the Site, we automatically collect certain information about your device, including information about your web browser, IP address, time zone, and some of the cookies that are installed on your device. Additionally, as you browse the Site, we collect information about the individual web pages or products that you view, what websites or search terms referred you to the Site, and information about how you interact with the Site. We refer to this automatically-collected information as “Device Information.”

We collect Device Information using the following technologies:

- “Cookies” are data files that are placed on your device or computer and often include an anonymous unique identifier. For more information about cookies, and how to disable cookies, visit <http://www.allaboutcookies.org>.

- “Log files” track actions occurring on the Site, and collect data including your IP address, browser type, Internet service provider, referring/exit pages, and date/time stamps.

- “Web beacons,” “tags,” and “pixels” are electronic files used to record information about how you browse the Site.

- Behavioral history through cookies

- Your traffic and interactions with our website.

Additionally when you make a purchase or attempt to make a purchase through the Site, we collect certain information from you, including your name, your location, billing address, order sums, email address, payment information (including credit or debit card numbers, PAYPAL or other payment services numbers or other provided details), and phone number. Depending on the service selected by you from our site we also collect: university you study in or plan to study in, course, grade, a company you work in or you plan to work in, your previous education or work experience, any additional information personal information you intentionally provided us with. We are keeping the right to provide you with an intellectual product or collecting additional info which is necessary for completing your order via web-meeting with you. You agree that web-meeting can be recorded (audio and/or video) by us and we can use a record of a meeting for improving of our services. We refer to this information as “Order Information.”

When we talk about “Personal Information” in this Privacy Policy, we are talking both about Device Information and Order Information.

WHY WE COLLECT THIS INFORMATION?

We collect this information for improving our services and advertisement reasons (including informing you about our special propositions and other promos).

FOR HOW LONG WE KEEP THIS INFORMATION?

We keep collected Personal Information without any time limits unless you asked to delete it in accordance to current Privacy Policy and European laws.

HOW DO WE USE YOUR PERSONAL INFORMATION?

We use the Order Information that we collect generally to fulfill any orders placed through the Site (including processing your payment information, arranging for service delivery, and providing you with invoices and/or order confirmations). Additionally, we use this Order Information to:

Communicate with you;

Screen our orders for potential risk or fraud;

When in line with the preferences you have shared with us, provide you with information or advertising relating to our products or services;

Provide customer service, respond to inquiries, fulfill service requests and legal obligations;

Analyze how users interact with our web-site and improve web-site's functionality and the quality of our services;

Share this information with advertisers (if applicable), with advertisement service providers (Google, Facebook and etc.), with service providers (if we need someone's help to provide a service to you)

We use the Device Information that we collect to help us screen for potential risk and fraud (in particular, your IP address), and more generally to improve and optimize our Site (for example, by generating analytics about how our customers browse and interact with the Site, and to assess the success of our marketing and advertising campaigns).

SHARING YOUR PERSONAL INFORMATION

We share your Personal Information with third parties to help us use your Personal Information, as described above. For example, we use Google Analytics to help us understand how our customers use the Site and Google Ads in advertising reasons. You can read more about how Google uses your Personal Information here: <https://www.google.com/intl/en/policies/privacy/>. You can also opt-out of Google Analytics here: <https://tools.google.com/dlpage/gaoptout>.

We use Facebook for advertising reasons. Please read Facebook privacy policy here: <https://www.facebook.com/policy.php>

Finally, we may also share your Personal Information to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful request for information we receive, or to otherwise protect our rights.

We are using remarketing for advertising purposes.

BEHAVIOURAL ADVERTISING

As described above, we use your Personal Information to provide you with targeted advertisements or marketing communications we believe may be of interest to you. For more information about how targeted advertising works, you can visit the Network Advertising Initiative's ("NAI") educational page at <http://www.networkadvertising.org/understanding-online-advertising/how-does-it-work>.

You can opt out of targeted advertising by using the links:

FACEBOOK - <https://www.facebook.com/settings/?tab=ads>

GOOGLE - <https://www.google.com/settings/ads/anonymous>

BING - <https://advertise.bingads.microsoft.com/en-us/resources/policies/personalized-ads>

Additionally, you can opt out of some of these services by visiting the Digital Advertising Alliance's opt-out portal at: <http://optout.aboutads.info/>.

DO NOT TRACK

Please note that we do not alter our Site's data collection and use practices when we see a Do Not Track signal from your browser.

YOUR RIGHTS

If you are a European resident, you have the right to access personal information we hold about you and to ask that your personal information be corrected, updated, or deleted. If you would like to exercise this right, please contact us through the contact information below.

Additionally, if you are a European resident we note that we are processing your information in order to fulfill contracts we might have with you (for example if you make an order through the Site), or otherwise to pursue our legitimate business interests listed above. Additionally, please note that your information will be transferred outside of Europe, including to Canada and the United States.

You are allowed to unsubscribe from sending you promos from us by sending us e-mail to info@dotpapers.com

DATA RETENTION

When you place an order through the Site, we will maintain your Order Information for our records unless and until you ask us to delete this information.

MINORS

The Site is not intended for individuals under the age of majority in your country of residence.

CHANGES

We may update this privacy policy from time to time in order to reflect, for example, changes to our practices or for other operational, legal or regulatory reasons.

CONTACT US

For more information about our privacy practices, if you have questions, or if you would like to make a complaint, please contact us by e-mail at info@dotpapers.com